Saan Ka

Saan Ka is a user-centered data-collection experience for Metro Manila commuters and researchers. As a client project for the History and Anthropology department at Carnegie Mellon University, this app eases the process of collecting complex logistical and personal information about the traveling experience in the busiest metro landscape in the world. With the often angry and dissatisfied commentary on the commuting experience being ignored by privileged policy-makers and government officials, Saan Ka seeks to amplify the voices to those most affected.

Saan Ka currently exists in the Hi-Fi prototype stage and contains the following primary features:

* Records how Manilla commuters feel at outstanding points in their traveling experience.
* Communicates data in a digestible format to both researchers (our clients) and commuters (our users)
* Ensures the safety of users by anonymizing visualized data in social interactions.

As a social web project, Saan Ka contributes anonymized information to all users through a crowdsourced map. This map pins all recorded experiences given by users for others users to view, informing those users about possible mishaps such as slow traffic flows and halting crashes.



